



SPONSORSHIP LEVELS AND BENEFITS

The Hawaii Agriculture Conference will return August 29 – 30, 2017. Hosted by the Agriculture Leadership Foundation of Hawaii, this event has been considered the premier all-agriculture conference since 2002, and the next event promises to exceed prior outcomes. This year's event will feature inspiring keynote speakers, educational sessions and workshops, a one-and-a-half-day exhibition trade show, plenty of networking opportunities, and of course, wonderful Hawaii food and agricultural products. We invite you to partner with us as a conference sponsor for deep conversations and learning around the topic of collaboration and profitable farming ventures as we grow our networks and renew friendships. Your support helps us keep the conference registration fees affordable for attendees from across the state. Please review this form in its entirety to familiarize yourself with sponsorship opportunities that are still available. Commitments received after June 30 will be acknowledged in the Mahalo Ad, October issue of the Hawaii Farm & Food magazine.

In keeping with our theme, we are asking that all sponsors create and share a commitment that supports one (or more) of the three conference initiatives* with the intent to use this platform for robust attendee participation and increased booth attendance. More details will be provided as sponsorships are awarded.

*Conference Initiatives:

I. Hawaii's \$300 Million Ag Opportunity

Hawaii Department of Agriculture Chairperson, Scott Enright says, "Replacing 10% of the food Hawaii imports could generate \$188 million in sales, \$94 million to farmers and create 2,300 jobs." And that is just the food side of agriculture – imagine what could happen with the synergy of exponentially expanding Hawaii's non-food agriculture production including floriculture, nursery, forestry and more!

II. Local Farms, Families, and Communities

Local farms and ranches are all about making connections to the agriculture system: producers, aggregators, distributors, entrepreneurs, marketers, decision makers and consumers. Hawaii's farms and ranches survive and thrive via active community support. In return, they provide an array of benefits and including fresh food, jobs, environmental benefits and open space.

III. Sustaining the 'Aina

Almost half of Hawaii's total land mass (2 million acres) is classified Agriculture. These lands are a critical source of our water and home to diverse communities of endemic and native plant and animal species. 'Aina is the source of Native Hawaiian cultural identity. Sustainable agriculture practices can produce high yields and contribute to clean water, biodiversity, eliminate resiliency and landscapes which preserve cultural identity. Ag2017 will be a safe place for discussion, debate and commitments to healthy lands, healthy food and healthy communities.



Below is a list of sponsorship levels that remain available to your company. Please select one level that interests your company and return the enclosed Sponsorship Pledge form by **July 31, 2017**. **Sponsors that submit paperwork after June 30 will be featured on the conference website and in the Mahalo Ad that will be published in the October edition of the Hawaii Farm & Food Magazine. Note: Only those sponsors that submitted paperwork by June 30, 2017 were able to be featured in the sponsors listing of the conference program book.**

Protea - \$22,000

6 conference registrations, 1 exhibitor package, full page ad alongside post conference article in the October edition of the Hawaii Farm & Food Magazine, logo with link on website and logo on mahalo ad.

Ohai Alii - \$16,500

3 conference registrations, 1 exhibitor package, half page ad alongside post conference article in the October edition of the Hawaii Farm & Food Magazine, logo with link on website and logo on mahalo ad.

Ilima - \$5,500

a. Youth Scholarship Travel and Registration fees for 2 student teacher pairs (4 persons) (multiple opportunities)

2 conference registrations, 1 exhibitor package, logo with link on website and logo on mahalo ad.

Pikake - \$2,750

a. Youth Scholarships for 10 applicants (farmers & university students) (multiple opportunities)

1 conference registration, logo with link on website and logo on mahalo ad.

Hibiscus - \$1,650 (multiple opportunities)

1 conference registration, logo with link on website and logo on mahalo ad.

Orchid - \$1100 (4 opportunities)

Plumeria Exhibit Package plus a one-hour demonstration or presentation session of your product or service on the exposition demo stage, logo with link on website and logo on mahalo ad.

Plumeria - \$825 (government, organizations for profit), (15 opportunities)

Exhibit Package – includes 8x10' exhibit space with a 6' dressed table and 2 chairs; 1 conference registration, logo with link on website and logo on mahalo ad.

Gardenia - \$550 (non-profit, NGO), proof of status required, (5 opportunities)

Exhibit Package – includes 8x10' exhibit space with a 6' dressed table and 2 chairs; 1 conference registration, logo with link on website and logo on mahalo ad.

Puakinikini - Media Sponsor - Benefits to be defined based on value of contribution.

Carnation - *In-Kind Contributions – Benefits to be defined based on value of contribution.

(ie: Ingredients, food products, leis, stage flowers /décor, omiyage for speakers or attendees, various products/services)



Exhibit Hours:

Move-in	Monday, August 28,	10:00am- 5:00pm
Conference	Tuesday, August 29	7:00am- 5:00pm
Conference / Public Day	Wednesday, August 30	7:00am- 12noon
Move-out	Wednesday, August 30	12noon- 5:00pm

Location: Hawaii Convention Center, Room #313ABC

Parking / Loading: \$10 per exit. 20-minute grace period for loading/unloading. All loading/unloading must take place in the garage, row F, elevators 5 & 6. No exhibit unloading or entrance from the front lobby doors and port cochere

Security: Please protect your own merchandise during exhibit hours. Security will not be provided.

Shipping: Please ship exhibit material to your hotel, or a Honolulu office for retrieval. The Convention Center will not accept shipments

Exhibit Guidelines:

- INCLUSIONS – one dressed 6’x24” table and 2 chairs in an 8x10’ area
- Carts are not available, please provide your own carts to transport from your vehicle to the exhibit location
- Please be respectful of your neighbors, not to overflow into their space
- Pop-up displays permitted as long as they are contained within your space
- No taping or thumbtack of meeting room walls
- Cords shall be taped with non-residue tape to avoid tripping hazard
- Hanging from ceiling or walls are not permitted. Ground supported and properly weighted hanging frames may be permitted (subject to safety inspection).
- No live animals, pets permitted, without prior clearance
- Water displays over 5 gallons, must be cleared for display
- No open flames (candles, sterno)
- Live plants are permitted. Drip trays must be used and be pest free,
- All food & beverage service (sampling) must be cleared with Levy Restaurants
- Packaged (wrapped) samples may be permitted for distribution.
- Electricity, Internet, Poster boards, Easels, other décor frames, materials are available for rent, inquire with the conference coordinator

Green Exhibits Please make every effort to have a green exhibit. Minimize printing collateral, extra packaging, one-time use displays and products. Use eco-friendly or recycled materials. No plastic bags, containers or bottles.

Questions? Please contact our Conference Coordinator at Tel: (808) 864-9812 or
Email: registrar@pacificrimconcepts.com

Mahalo for your Support!

Organization		Lead Contact Name		First	Last
Address NO.	Street	City	State	Zip	Country
Phone		Fax	Email		
Brief Description of your product or service:					
If there are vendors you do not want to be next to, please list them:					

Sponsorship Commitment Type	Value	Quantity	Commitment
Protea	\$ 22,000		\$
Ohai Alii	\$16,500		\$
Ilima	\$ 5,500		\$
Pikake	\$2,750		\$
Hibiscus	\$1,650		\$
Orchid (Standard Exhibit Package + One Hour Demo)	\$ 1,100		\$
Plumeria (Standard Exhibit Package, government, for profit organization)	\$825		\$
Gardenia (Standard Exhibit Package, non-profit, NGO)	\$550		\$
Puakinikni (Media)	Value TBD		
Carnation (In-kind Contribution)	Value TBD		
Additional Items: ___ Electricity (\$25) ___ Easel (\$30) ___ Table (\$30) ___ Chair (\$30)___ Internet (Fee TBD)			\$
Total Commitment			\$

PAYMENT METHODS: Credit Card, Check or Purchase Order
Checks payable to: Agriculture Leadership Foundation of Hawaii.

Credit Card No. (Please fill in a number in each box below)			MC	VISA	AMEX	Discover	Expiration Date
Name on Credit Card				Address if different from above (No. Street, City, State, Zip)			
Authorized Signature:				Amount to be charged:	CCV # (3 digits @ back of card)		
				\$			

VENDOR hereby represents and guarantees that the activity carried on during the hours of use shall not be in violation of any law ordinance, or rule of the State of Hawaii, State Department of Agriculture, Hawaii Convention Center, or ALFH.

The VENDOR shall indemnify, defend, and hold harmless the State Department of Agriculture, ALFH, and the Hawaii Convention Center from and against all claims and demands for loss or damage, including property or consequential damage, personal injury and wrongful death, arising out of or in connection with the use or occupancy of the table space. The VENDOR shall reimburse the ALFH for all its costs and expenses, including attorney fees, in connection with defense of any such claims. VENDOR hereby acknowledges all risks, losses, damages, or claims that may arise from the use of the table spaces, and hereby waives any and all recovery from ALFH for such risks, losses, damages, or claims.

Honolulu, Hawaii _____, 2017

VENDOR SIGNATURE: _____

Deadline for late sponsorship registration is **July 31, 2017**

Return completed forms to: Fax: 1-866-211-3427; [Email: registrar@pacificrimconcepts.com](mailto:registrar@pacificrimconcepts.com) or
Mail to "AG2017", 45-520 Kamooalii Street, Kaneohe, HI 96744

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Confirmation of your sponsorship commitment will be emailed to you; followed up with correspondence to coordinate benefits and process names for registrants.
Cancellations shall be in writing, and will be accepted through August 10, Subject to a \$50 service charge. No cancellations accepted after this date.

