



2022 HAWAII AGRICULTURE CONFERENCE
APRIL 19 - 20, 2022
HAWAII CONVENTION CENTER, HONOLULU, HAWAII
hiagconference.org

Aloha mai Kākou Friends of Hawai'i Agriculture,

The Agricultural Leadership Foundation of Hawai'i (ALFH) is planning to host the next statewide all-agriculture conference, AG2022, in late 2022. The event planned for April 19-20, 2022 has been postponed due to the rise in COVID cases. Conference planning is focused on delivering a safe, in-person event. This year's theme is:

“Collaborative Leaders as Ag-ents of Change.”

Today more than ever, the agricultural sector and its affiliated industries must provide collaborative leadership to proactively address a changing environment. Be it the COVID-19 pandemic, climate change, the local economy, or cultural and social drivers — times are constantly evolving, and there is a critical need to have a solid understanding of the big picture and to engage with others to identify, support and leverage opportunities to adapt in ways that benefit individual businesses and the collective agricultural community of Hawai'i.

From keynote speakers to panel sessions, AG2022 content and dialogue will push the envelope while also delivering practical information that businesses and organizations can employ, whether in pursuit of cutting-edge innovation or working to scale existing operations.

This event is the premiere, all-sector conference for agriculture in the state. Since the inaugural event in 2002, these conferences have pushed, expanded, and challenged private and public sector decision-makers to shape a vibrant agricultural industry in Hawai'i. The last conference, AG2019, brought together over 600 attendees, including practitioners, resource stewards, local and international speakers, regulators, youth leaders, and educators.

We hope we can count on your participation and sponsorship support!

The conference would not be possible without the support of sponsors and exhibitors. A range of sponsorship levels and exhibitor options are available to allow your company or organization to participate in AG2022. In addition to the various levels presented within the document, customized sponsorship packages can also be adapted to fit your needs. Learn more by reviewing the attached AG2022 Sponsorship & Exhibitor Information document.

Your support will help bring Hawai'i's agricultural community together for AG2022! Check the conference website, hiagconference.org for additional updates.

If you have any questions, please contact ALFH Executive Director Christine Brammer via email at Director@agleaderhi.org or by phone at 808.947.2914.

Hawai'i agriculture is cresting the wave. Together, let's make it a strong green ride into the future.

Mahalo ā Nui Loa for your time, consideration, and generosity.

**AG2022 hosted by the
AGRICULTURAL LEADERSHIP
FOUNDATION OF HAWAII**



**agleaderhi.org
P.O. Box 342066, Kailua, HI 96734
808.947.2914**

1.10.2022



AG2022 SPONSOR & EXHIBITOR INFORMATION

The Hawai'i Agriculture Conference would not be possible without the support of sponsors and exhibitors. A range of sponsorship levels and exhibitor options are available to allow your company or organization to participate in AG2022.

Review the information below, then submit your Online Commitment Form by July 31, 2022.

SPONSOR LEVELS

Principal - \$25,000+

6 conference registrations, 1 enhanced exhibitor package, inclusion in targeted media, logo featured in conference program and on conference website

Premium - \$20,000+

4 conference registrations, 1 exhibitor package, inclusion in targeted media, logo featured in conference program and on conference website

Major - \$12,500+

3 conference registrations, 1 exhibitor package, logo featured in conference program and on conference website

Contributor - \$6,500+

2 conference registrations, 1 exhibitor package, logo featured in conference program and on conference website

Supporter - \$2400+

1 conference registration, 1 exhibitor package, logo featured in conference program and on conference website

Customized Sponsorship Opportunities - Please contact Director@agleaderhi.org to discuss additional opportunities such as the potential to sponsor coffee breaks, lunches, pau hana events, and more. Exclusive opportunities can be adapted to fit your needs!

In-Kind Contributions - will be categorized by value of in-kind donation.

EXHIBITOR OPTIONS

Exhibitor- \$950 (government, for profit organizations), \$625 (non-profit)

1 conference registration, 1 exhibitor package, name listing on exhibitor list, logo on conference website

Exhibitor Package - Includes 8' x 10' exhibit space with a 6' dressed table and 2 chairs

Enhanced Exhibitor Package - Premium placement, 20' x 8' exhibit space with two 6' dressed tables and 2 chairs

Additional Exhibitor Options - Electricity (\$35), Easel (\$40), 2nd 6' Table (\$40), Additional Chair (\$35)

Opportunities to purchase additional Booth Sitter registrations will be available at a later date.

Last day to commit to sponsorship is 30 days prior to the event (date TBD), however inclusion in printed documents cannot be guaranteed after July 31, 2022.

Payment is due within 45 days of the commitment date, or 30 days prior to the event, whichever date is earliest.

Cancellations shall be in writing, and will be accepted up to 30 days prior to the event, and subject to a \$50 service charge. No cancellations accepted after this date.

In the event that an in-person event cannot be held, a hybrid or virtual conference will be organized.

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