

HAWAI'I AGRICULTURE CONFERENCE

# AG2024

## Building CommUNITY through Hawai'i Agriculture

HAWAI'I CONVENTION CENTER -- NOVEMBER 7-8, 2024

Aloha mai Kākou Friends of Hawai'i Agriculture,

The Agricultural Leadership Foundation of Hawai'i (ALFH) is pleased to announce that the next statewide all-agriculture conference, AG2024, will be held November 7 - 8, 2024 at the Hawai'i Convention Center in Honolulu. This year's theme is:

### "Building CommUNITY through Hawai'i Agriculture"

Hawai'i's agricultural system is complex, interwoven, and connected to the larger community ecosystem. It is also a nexus for building a healthier community through food security, ecosystem services, economic diversification and mālama for the environment.

Recent global and local disruptions have instilled a renewed recognition that our community values and needs agriculture from a holistic standpoint. Building a vibrant agricultural sector that includes feeding our community is a systems driven process, and the diverse players include producers, neighbors, landowners, lenders, decision-makers, consumers, and multiple other auxiliary industry representatives. Agriculture requires the engagement and contributions of this broader community to move forward.

Join us at AG2024 to explore opportunities for developing unified strategies to address complex issues. Discuss how the community's desire for a vibrant agricultural sector, food security, healthy communities and a thriving environment can inform and guide change. Help brainstorm, shape and implement agricultural plans at local and state levels and play a role in reconnecting to Hawai'i's core value of mālama 'āina to build a healthier and unified community.

**We hope we can count on your participation and support  
to help us bring Hawai'i's agricultural community together**

AG2024 would not be possible without the support of generous sponsors and the involvement of exhibitors. Learn more about Sponsor & Exhibitor Opportunities by visiting the conference website at [hiagconference.org](http://hiagconference.org) or by reviewing the attached document. Commit to your sponsorship online by **August 1, 2024** to receive full benefits.

If you have any questions, please contact ALFH Executive Director Christine Brammer via email at [Director@agleaderhi.org](mailto:Director@agleaderhi.org) or by phone at 808.947.2914.

**Mahalo a Nui Loa for your time, consideration, and generosity.**

AG2024  
is proudly hosted by the  
Agricultural Leadership  
Foundation of Hawai'i



[agleaderhi.org](http://agleaderhi.org)  
PO Box 342066,  
Kailua, HI 96734  
808.947.2914

The Hawai'i Agriculture Conference offers a range of sponsor and exhibitor opportunities. Complete the online form at [hiagconference.org](http://hiagconference.org) by August 1, 2024 to receive full benefits. Contact [Director@agleaderhi.org](mailto:Director@agleaderhi.org) to discuss customized sponsorships.



Sponsorship Options	Key \$35,000+	Principal \$25,000+	Major 15,000+	Contributor \$7,500+	Supporter \$2,500+
Exhibitor Package	Enhanced*	Enhanced*			
Logo on web, app and schedule					
Promotion on social media					
Rotating banner on digital app					
Custom digital message					
Inclusion in targeted media					
Logo on event signage					
Included conference registrations	10	8	6	4	2
<b>Exhibitor Options</b>	<b>Government and For Profit - \$975</b>		<b>Non-Profit Organizations - \$675</b>		

Exhibitor Package includes: 8' x 10' space, 6' dressed table, 2 chairs, and 2 Booth Attendant registrations (meal tickets and exhibit hall access only), name on exhibitor list, logo on web and app.

\*Enhanced Exhibitor Package includes: upgrade to premium placement, 20' x 8' space, and two 6' dressed tables. Available for \$750 when you register online. Contact [agconference@agleaderhi.org](mailto:agconference@agleaderhi.org) if you have questions.

Available Add-ons include: electricity-\$60, 6' table-\$40, chair-\$20, easel-\$20, and Booth Attendant registrations-\$75.

Commit by October 6, 2024. Exhibit space and inclusion in printed documents is not guaranteed after August 1, 2024. Payment is due within 45 days of the commitment date, or 30 days prior to the event, whichever date is earliest. Cancellations shall be in writing, and will be accepted up to 30 days prior to the event, subject to a \$50 service charge.

**Mahalo  
for your  
support!**

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## Exhibitor Guidelines

- LOCATION:** Hawai'i Convention Center, 1801 Kalakaua Ave, Honolulu, HI 96815, Room #313ABC
- EXHIBITOR HOURS:**
- |                         |                             |                    |
|-------------------------|-----------------------------|--------------------|
| <b>Move-in</b>          | Wednesday, November 6, 2024 | 12:00 pm - 5:00 pm |
| <b>Day 1 Conference</b> | Thursday, November 7, 2024  | 7:00 am - 5:00 pm  |
| <b>Day 2 Conference</b> | Friday, November 8, 2024    | 7:00 am - 4:00 pm  |
| <b>Move-out</b>         | Friday, November 8, 2024    | 4:00 pm - 5:30 pm  |
- PARKING/LOADING:** \$15 per entry. 30-minute grace period for loading/unloading. All loading/unloading must take place in the garage, row F, elevators 6 & 7. No exhibit unloading or entrance from the front lobby doors and port cochere.
- SECURITY:** Protect your own merchandise during exhibit hours. Security is not provided.
- SHIPPING:** Please ship exhibit material to your hotel, or other Honolulu location as the Convention Center will not accept shipments.
- STAFFING:** Exhibit packages include 2 Booth Attendant registrations (meal tickets and exhibit hall access only). Additional Booth Attendant registrations can be purchased for \$75.00 each.
- GREEN EXHIBITS:** Please make every effort to have a green exhibit. Minimize printing collateral, extra packaging, one-time use displays and products. Use eco-friendly or recycled materials. No plastic bags, containers or bottles.
- DIGITAL APP:** This year's event will include use of the digital application, Whova. Exhibitors will be provided a link to create an exhibitor account to promote their organization and interact with attendees.

- INCLUSIONS – 8' x 10' space, 6' dressed table, 2 chairs (unless an Enhanced Exhibitor Package was purchased).
- Carts are not available. Please provide your own carts to transport materials from your vehicle to the exhibit location.
- Please be respectful of your neighbors and do not overflow into their space.
- Pop-up displays are permitted as long as they are contained within your space.
- Do not use tape or thumbtacks on meeting room walls.
- Cords shall be taped with non-residue tape to avoid causing a tripping hazard.
- Hanging items from ceilings or walls is not permitted. Ground supported and properly weighted hanging frames may be permitted (subject to safety inspection).
- No live animals or pets permitted without prior clearance.
- Water displays over 5 gallons must be cleared for display.
- No open flames (candles, sterno).
- Live plants are permitted. Drip trays must be used and plants must be pest free.
- Merchandise sales of most items are permitted with a Hawai'i General Excise Tax license number. Contact us for approval.
- All food & beverage service (sampling) must be cleared with Levy Restaurants through the exhibit coordinator. Packaged (wrapped) samples may be permitted for distribution.
- Electricity, hard line internet, poster boards, easels, other décor frames, and materials are available for rent. Inquire with the coordinator.
- Exhibitors are encouraged to review the [Hawai'i Convention Center website](#) for further information prior to the event.

Questions? Please contact our Conference Exhibit Coordinator

Tel: (808) 864-9812 or Email: [expos@pacificrimconcepts.com](mailto:expos@pacificrimconcepts.com)

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