#### HAWAI'I AGRICULTURE CONFERENCE

# AG2 24

### Building CommUNITY through Hawai'i Agriculture

#### HAWAI'I CONVENTION CENTER -- NOVEMBER 7-8, 2024

#### Aloha mai Kākou Friends of Hawai'i Agriculture,

The Agricultural Leadership Foundation of Hawai'i (ALFH) is pleased to announce that the next statewide all-agriculture conference, AG2024, will be held November 7 - 8, 2024 at the Hawai'i Convention Center in Honolulu. This year's theme is:

#### "Building CommUNITY through Hawai'i Agriculture"

Hawai'i's agricultural system is complex, interwoven, and connected to the larger community ecosystem. It is also a nexus for building a healthier community through food security, ecosystem services, economic diversification and mālama for the environment.

Recent global and local disruptions have instilled a renewed recognition that our community values and needs agriculture from a holistic standpoint. Building a vibrant agricultural sector that includes feeding our community is a systems driven process, and the diverse players include producers, neighbors, landowners, lenders, decision-makers, consumers, and multiple other auxiliary industry representatives. Agriculture requires the engagement and contributions of this broader community to move forward.

Join us at AG2024 to explore opportunities for developing unified strategies to address complex issues. Discuss how the community's desire for a vibrant agricultural sector, food security, healthy communities and a thriving environment can inform and guide change. Help brainstorm, shape and implement agricultural plans at local and state levels and play a role in reconnecting to Hawai'i's core value of mālama 'āina to build a healthier and unified community.

#### We hope we can count on your participation and support to help us bring Hawai'i's agricultural community together

AG2024 would not be possible without the support of generous sponsors and the involvement of exhibitors. Learn more about Sponsor & Exhibitor Opportunities by visiting the conference website at <a href="https://hitor.com/hitor

If you have any questions, please contact ALFH Executive Director Christine Brammer via email at <u>Director@agleaderhi.org</u> or by phone at 808.947.2914.

Mahalo a Nui Loa for your time, consideration, and generosity.

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### SPONSOR & EXHIBITOR OPPORTUNITIES

The Hawai'i Agriculture Conference offers a range of sponsor and exhibitor opportunities. Complete the online form at <a href="mailto:higgconference.org">higgconference.org</a> by August 1, 2024 to receive full benefits. Contact <a href="mailto:Director@agleaderhi.org">Director@agleaderhi.org</a> to discuss customized sponsorships.



Sponsorship Options	Key \$35,000+	Principal \$25,000+	Major 15,000+	Contributor \$7,500+	Supporter \$2,500+
Exhibitor Package	Enhanced*	Enhanced*			
Logo on web, app and schedule					
Promotion on social media					
Rotating banner on digital app					
Custom digital message					
Inclusion in targeted media					
Logo on event signage					
Included conference registrations	10	8	6	4	2
Exhibitor Options	Government and For Profit - \$975 Non-Profit Organizations - \$675				

Exhibitor Package includes: 8' x 10' space, 6' dressed table, 2 chairs, and 2 Booth Attendant registrations (meal tickets and exhibit hall access only), name on exhibitor list, logo on web and app.

\*Enhanced Exhibitor Package includes: upgrade to premium placement, 20' x 8' space, and two 6' dressed tables. Contact <u>Director@agleaderhi.org</u> to inquire about upgrading for an additional fee.

Available Add-ons include: electricity-\$60, 6' table-\$40, chair-\$20, easel-\$20, and Booth Attendant registrations-\$75.

Commit by October 6, 2024. Exhibit space and inclusion in printed documents is not guaranteed after August 1, 2024. Payment is due within 45 days of the commitment date, or 30 days prior to the event, whichever date is earliest. Cancellations shall be in writing, and will be accepted up to 30 days prior to the event, subject to a \$50 service charge.

