

A Call to Action

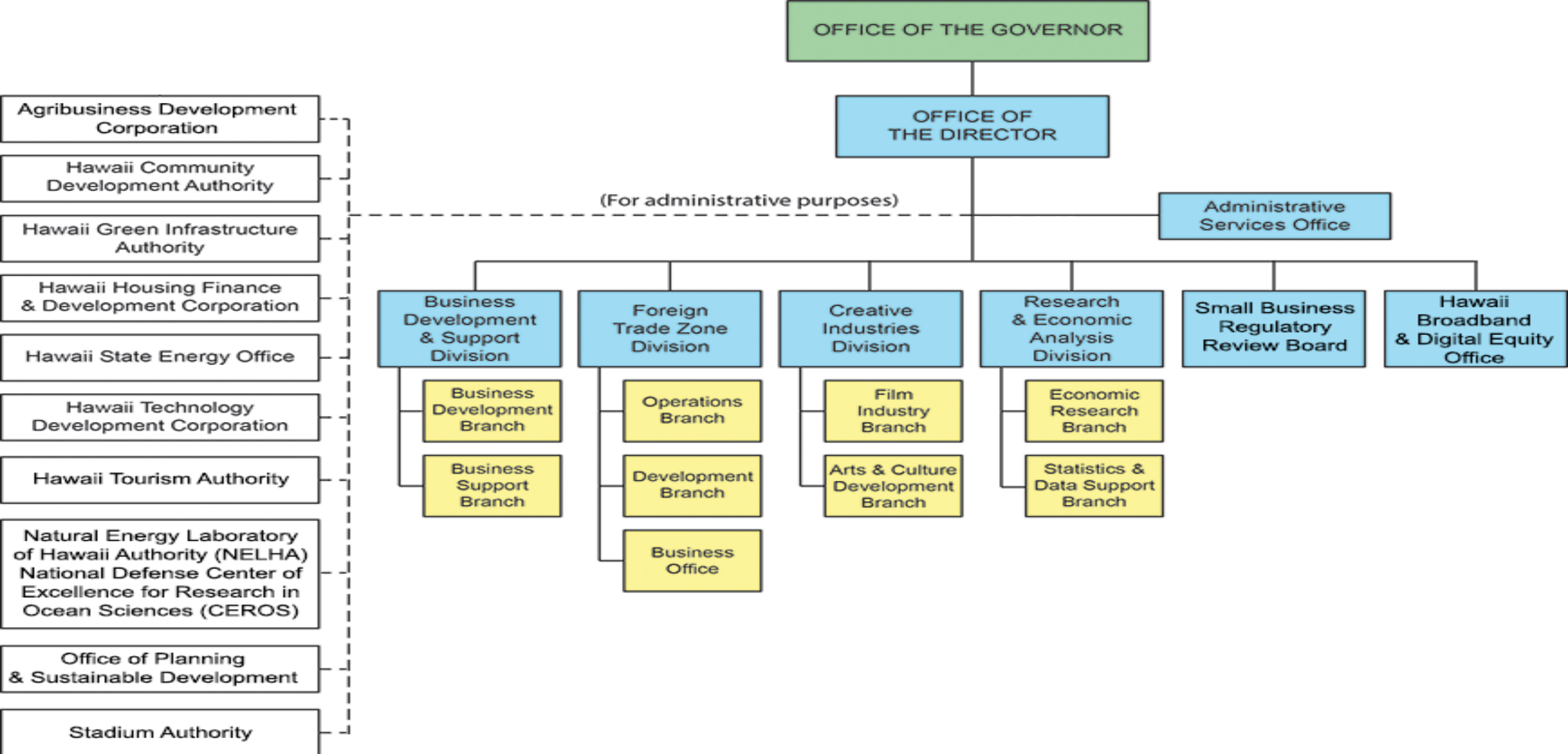
Strengthening Anchors and Cultivating Innovation

Hawaii Agriculture Conference
AG2024

Building CommUNITY through Hawaii Agriculture
Thursday, November 7, 2024



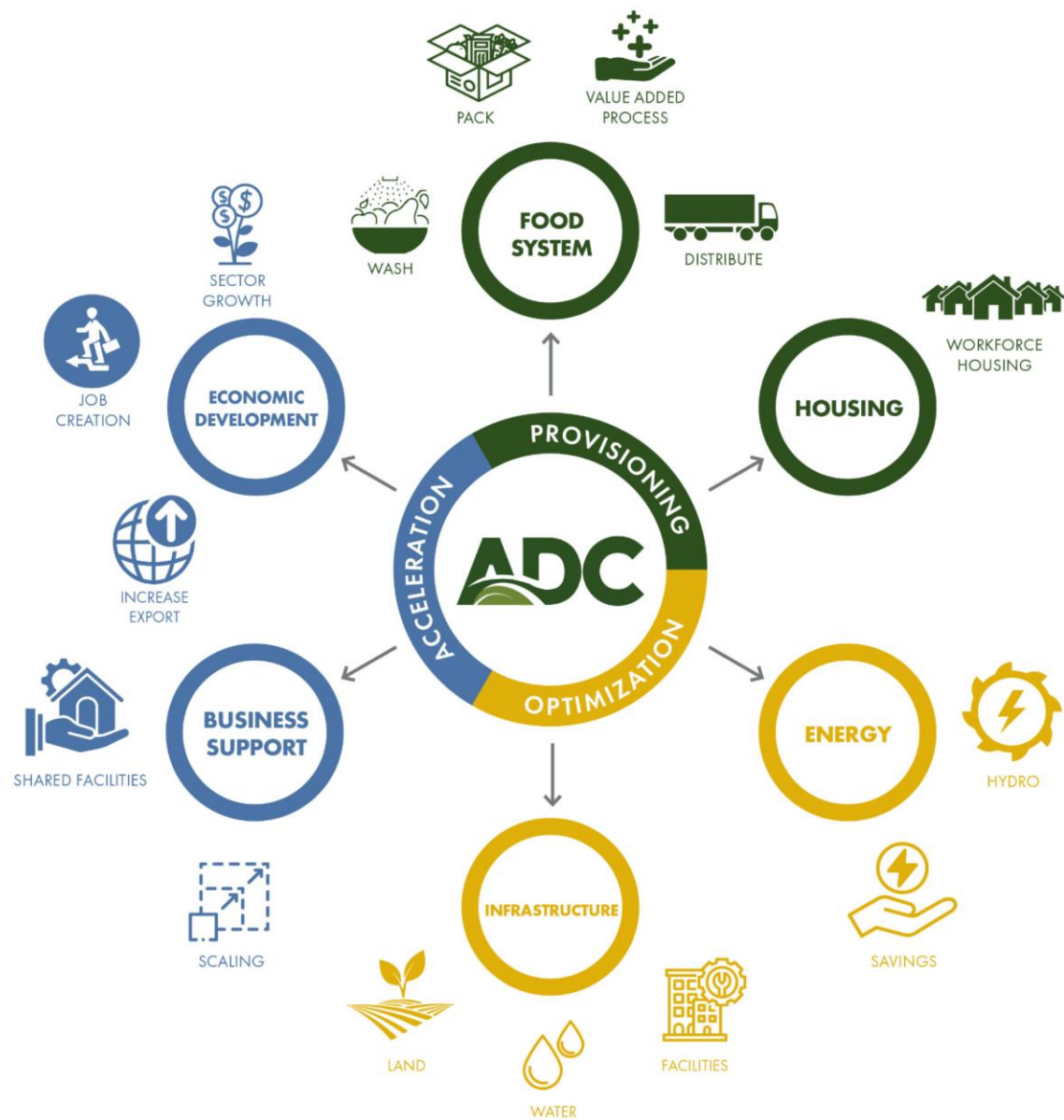
STATE OF HAWAII • DEPARTMENT OF BUSINESS,
ECONOMIC DEVELOPMENT & TOURISM

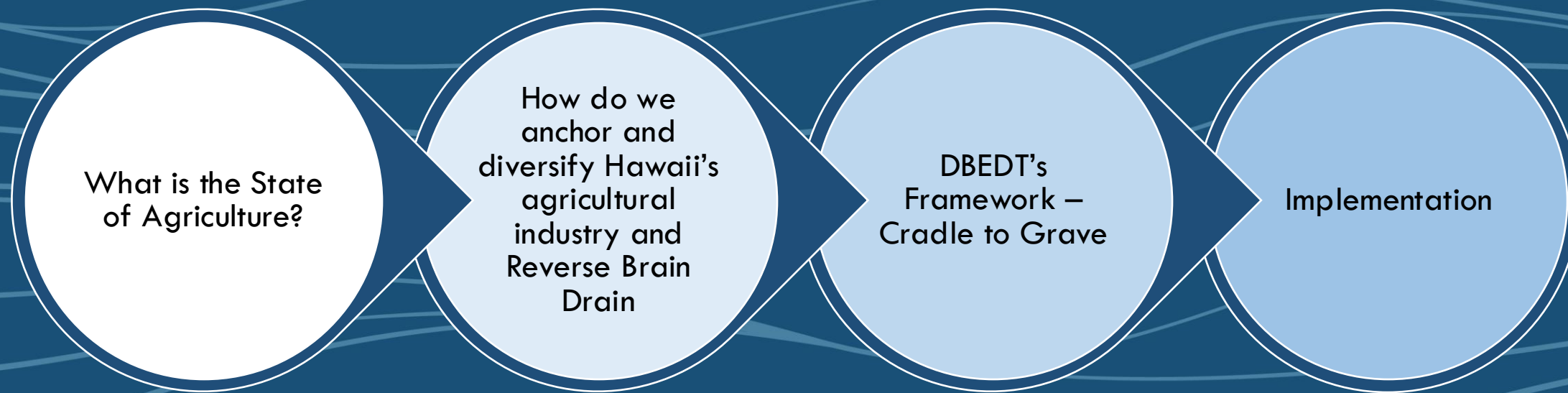


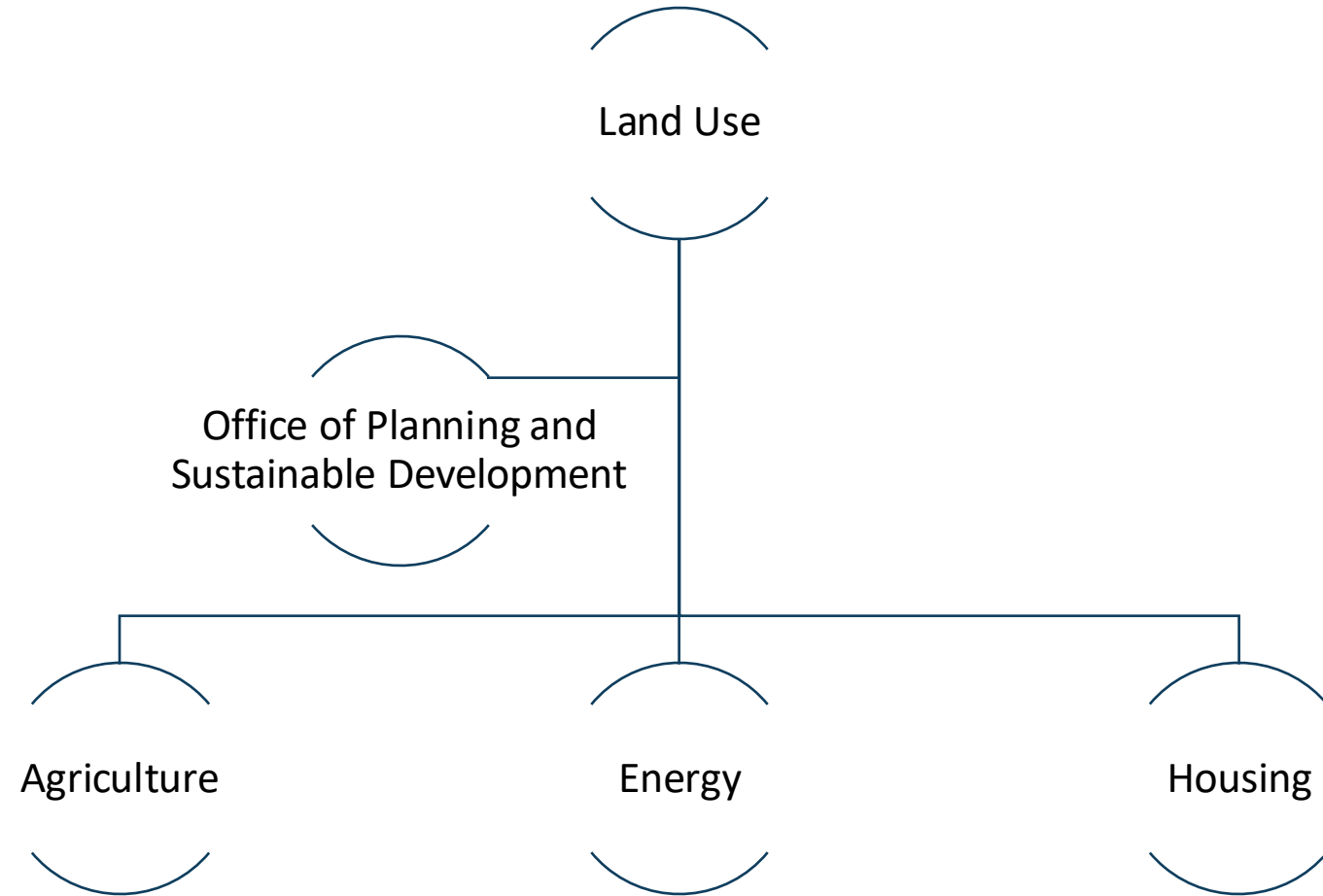
“...purpose of this chapter is to create a vehicle and process to make optimal use of agricultural assets for the economic, environmental, and social benefit of the people of Hawaii.”



Source: HRS Ch. 163D-1







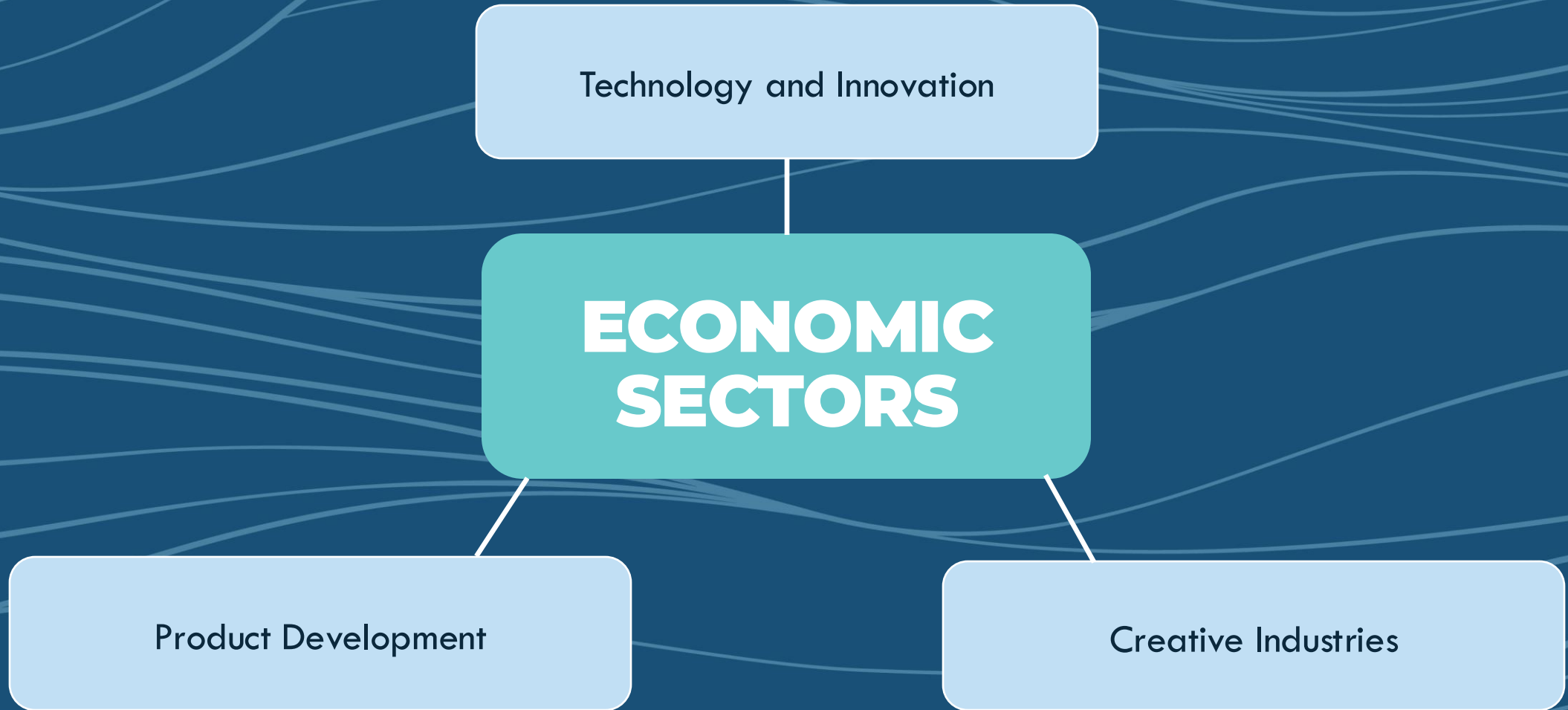
State of Agriculture

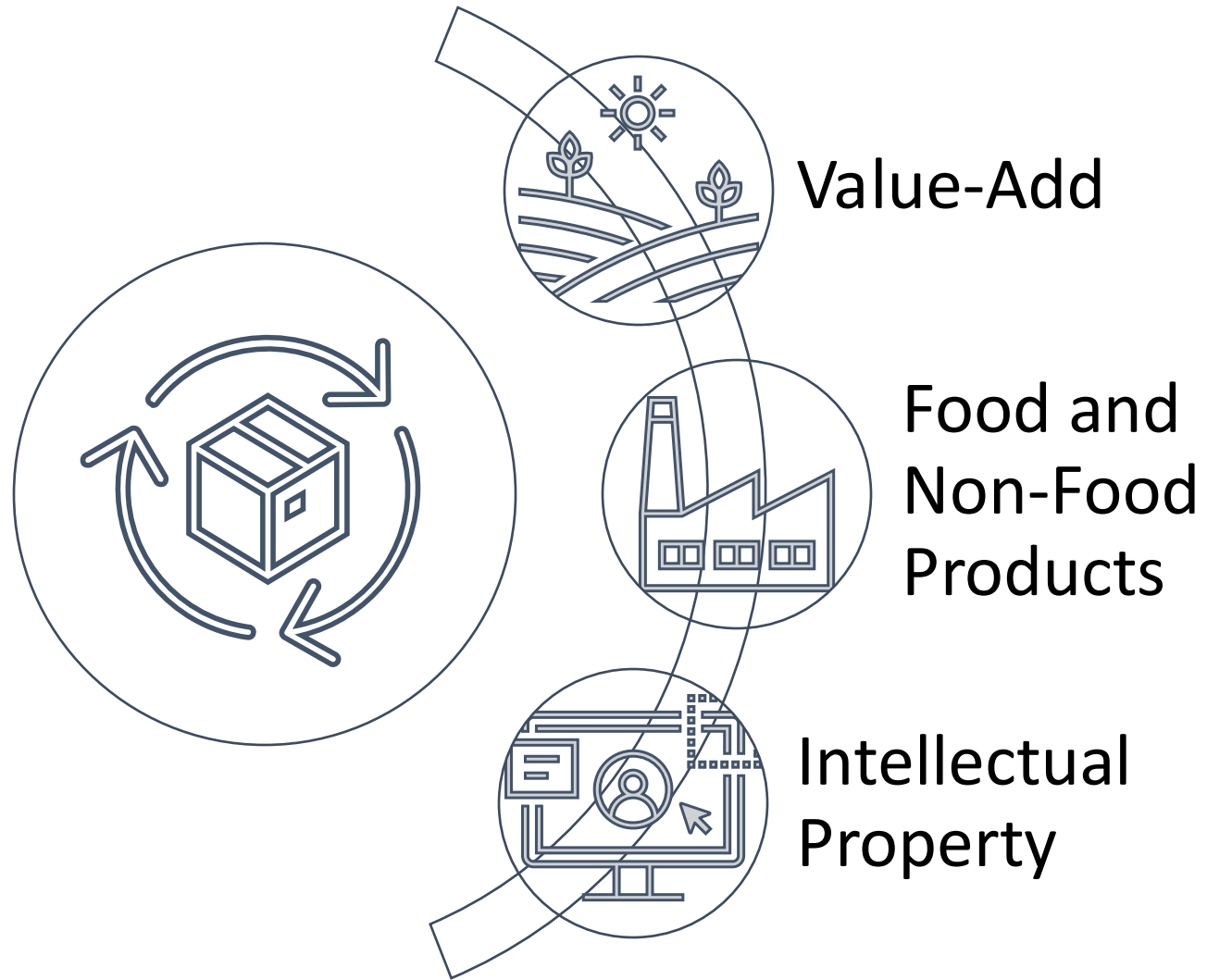
HAWAI'I INDUSTRY SHARE OF GDP: 2002 AND 2022 (%)

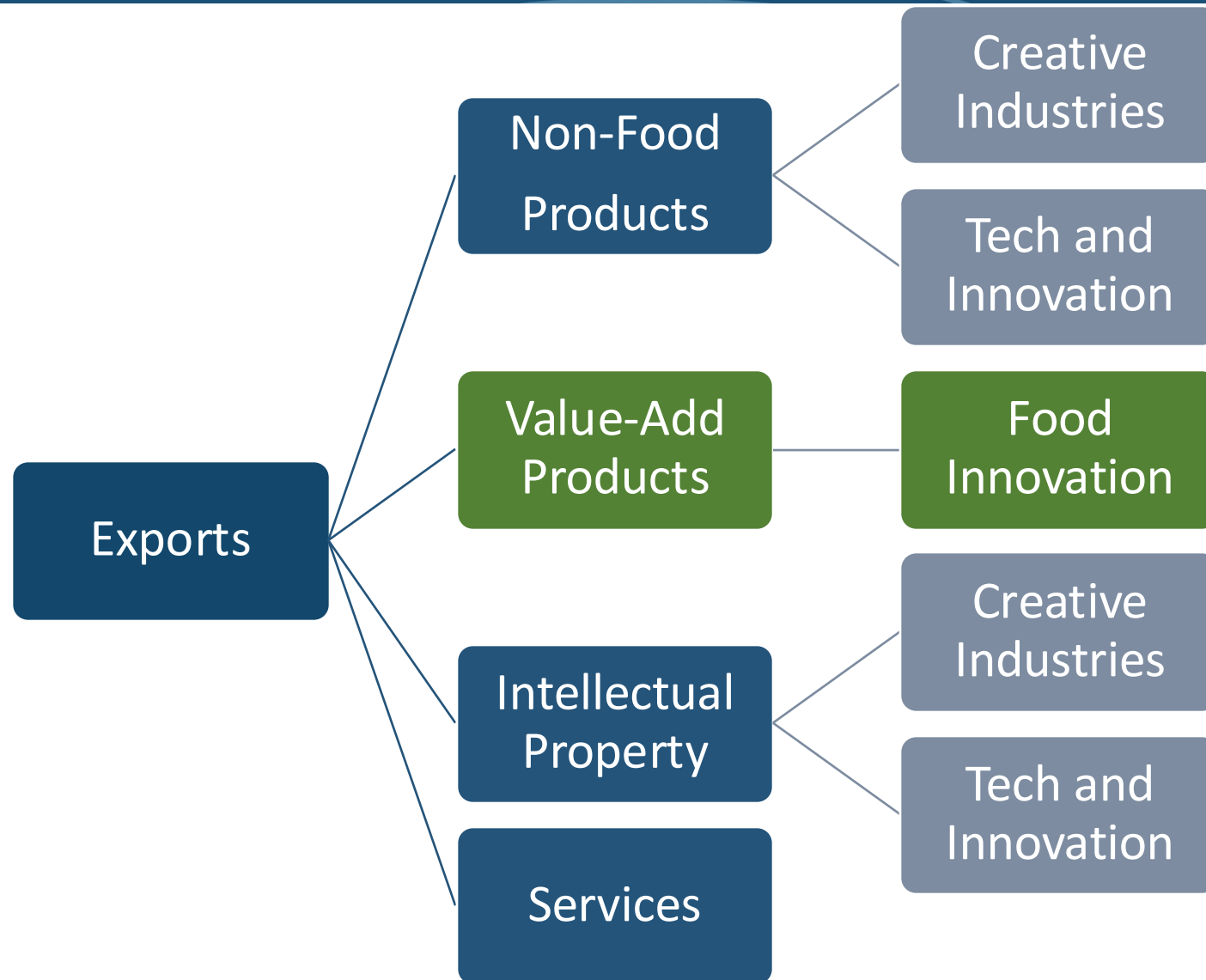
Industry (by NAICS code)	2002	2022	
Real estate and rental and leasing	15.4	17.2	↑
Health care and social assistance	6.3	7.4	
Mining and construction	5.2	5.8	
Transportation and warehousing	4.2	5.1	
Utilities	1.9	2.5	
Hospitality	10.9	10.9	↔
Professional, scientific, and technical services	4.5	4.5	
Educational services	1.1	1.1	
Federal government	12.0	11.1	↓
Trade	11.4	10.8	
State & local government	9.8	8.5	
Finance & insurance	4.1	4.0	
Administrative & support & waste management & remediation services	3.2	2.9	
Other services	3.0	2.4	
Information	2.8	2.4	
Manufacturing	2.2	1.7	
Management of companies and enterprises	1.3	1.2	
Agriculture, forestry, fishing and hunting	0.8	0.5	

Source: U.S. Bureau of Economic Analysis

Sectors that Diversify Hawaii's Economy







Cradle to Grave Framework



**Curriculum to
Career**



**Infrastructure and
Facilities**

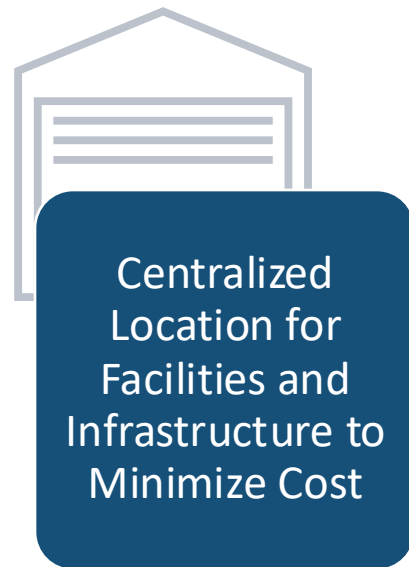


Policy Changes



Layering Incentives

Implementation



Value-Add Product
Development Center
(UH-KCC)

Food & Product
Innovation Facility
(ADC)

Value-Add Product Development
Center (UH-LCC)

Food & Product Innovation Facility
(ADC)

Maui Food Innovation
Center (UH-Maui College)

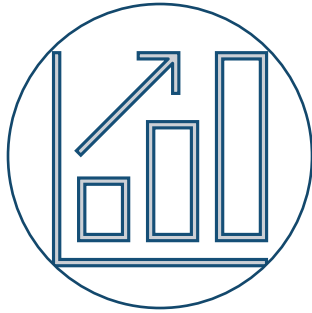
Food & Product Innovation
Facility (ADC)

Value-Add Product
Development Center (UH-
HCC - Palamanui)

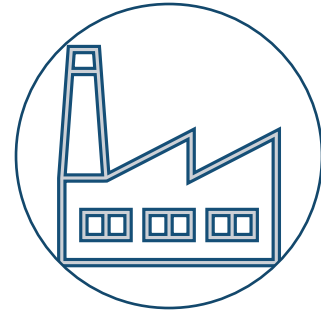
Food & Product Innovation
Facility (ADC)



**Research &
Develop**



**Market &
Scale-Up**

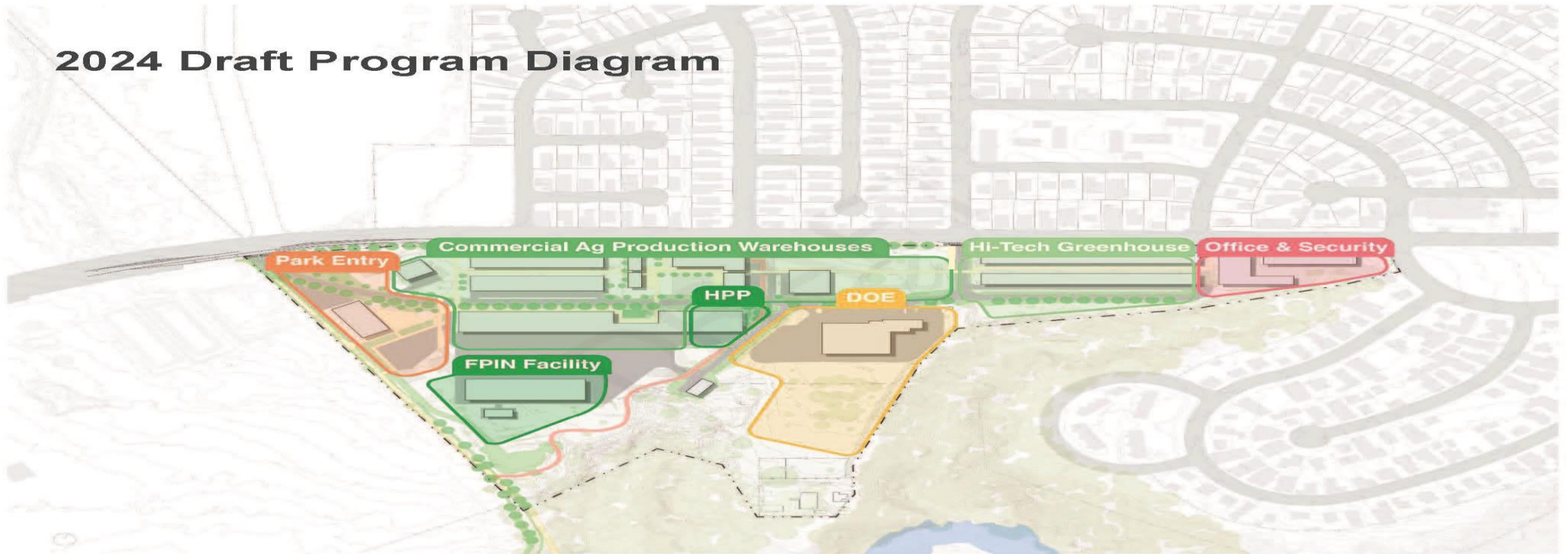


**Expand &
Export**





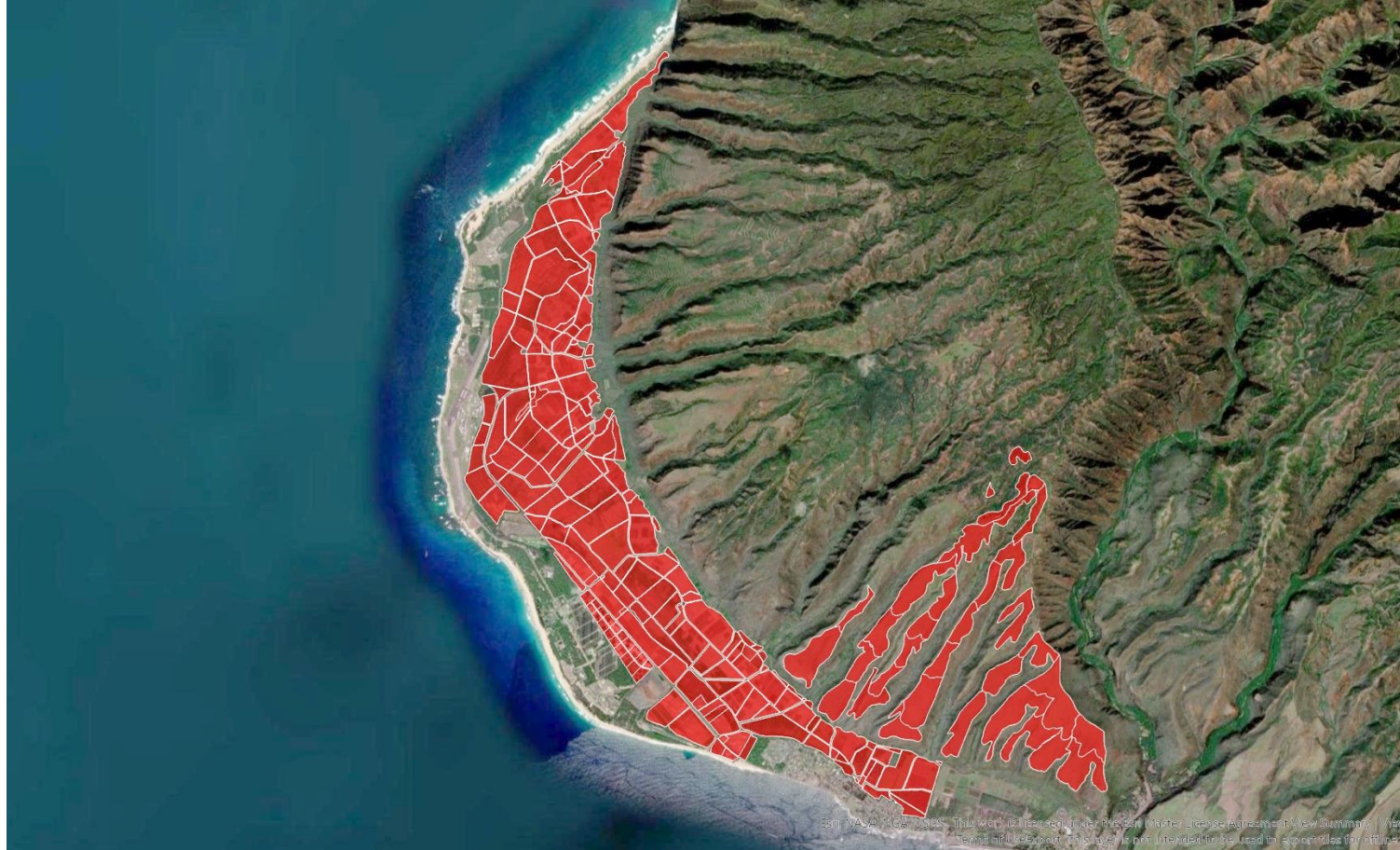
2024 Draft Program Diagram



Infrastructure and Facilities to Help Small Businesses Expand



Access to Land



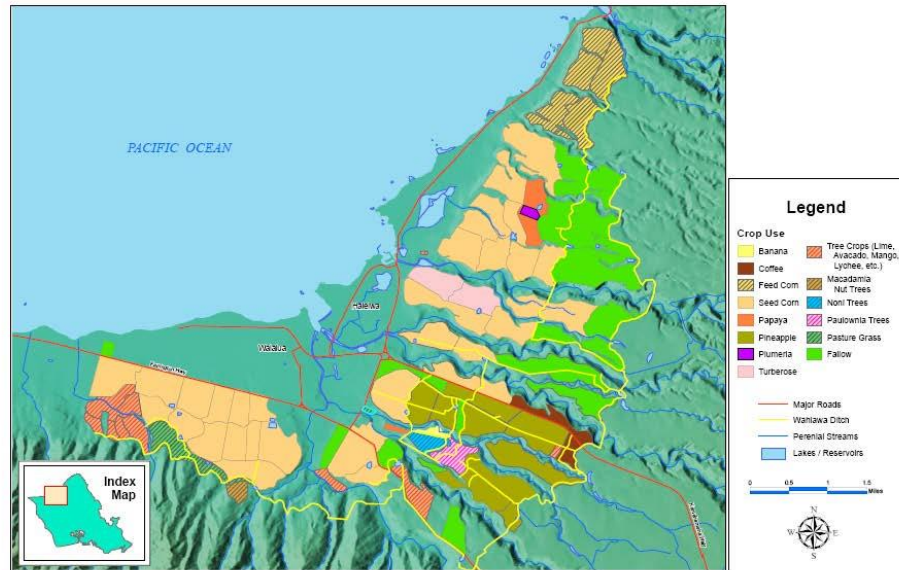
Source: Agribusiness Development Corporation



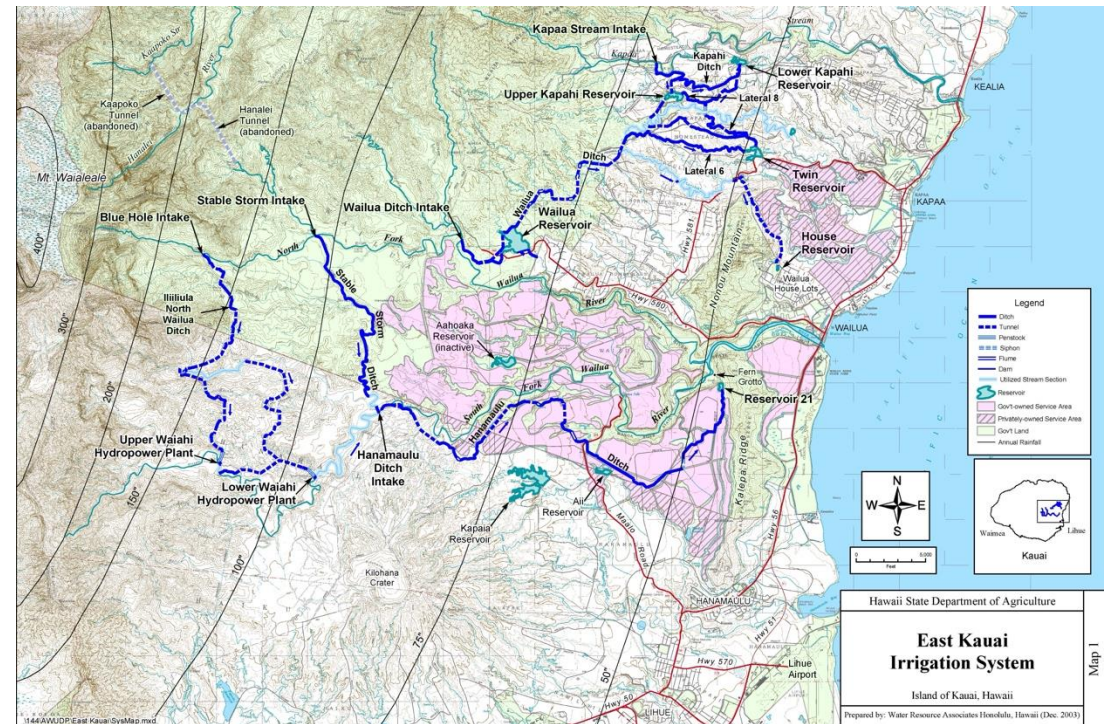
Access to Facilities

Access to Water

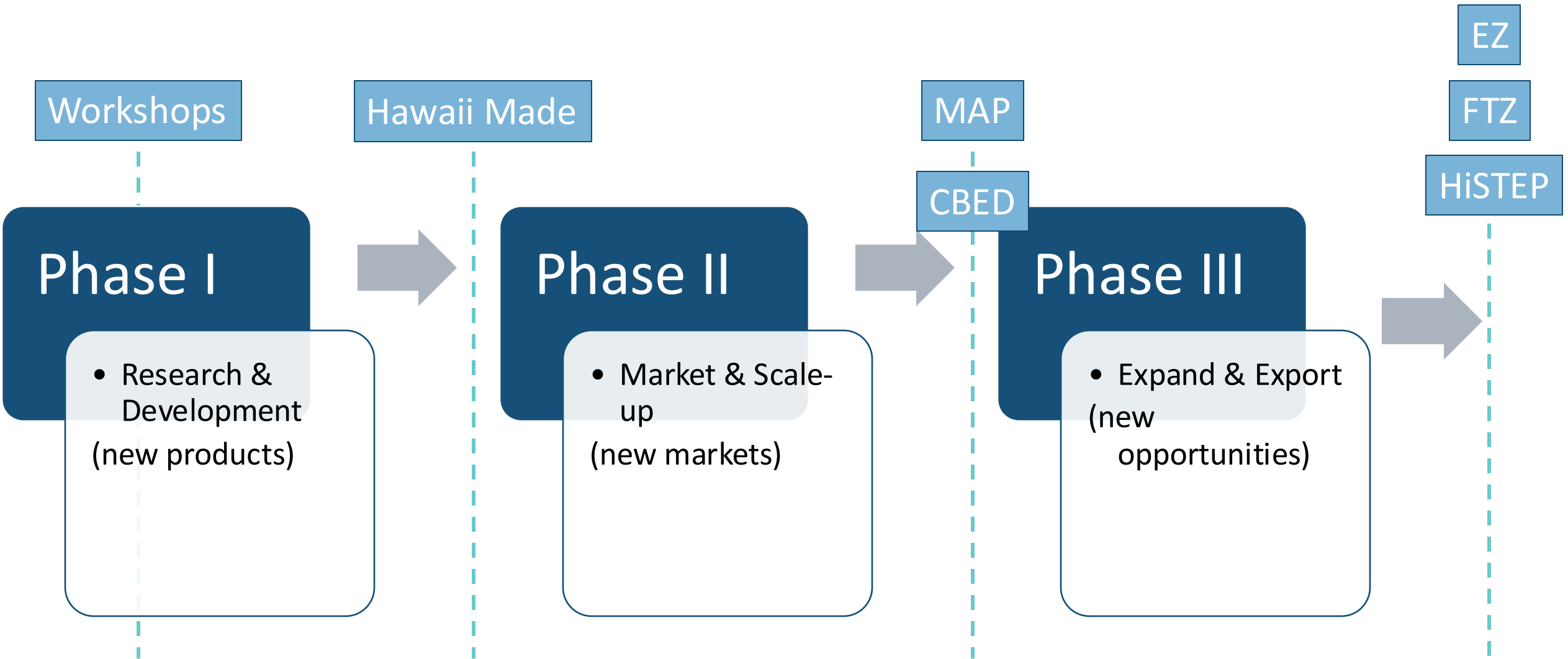
Figure 2. Wahiawa Irrigation System-Serviced Area: Land Use by Crops



15

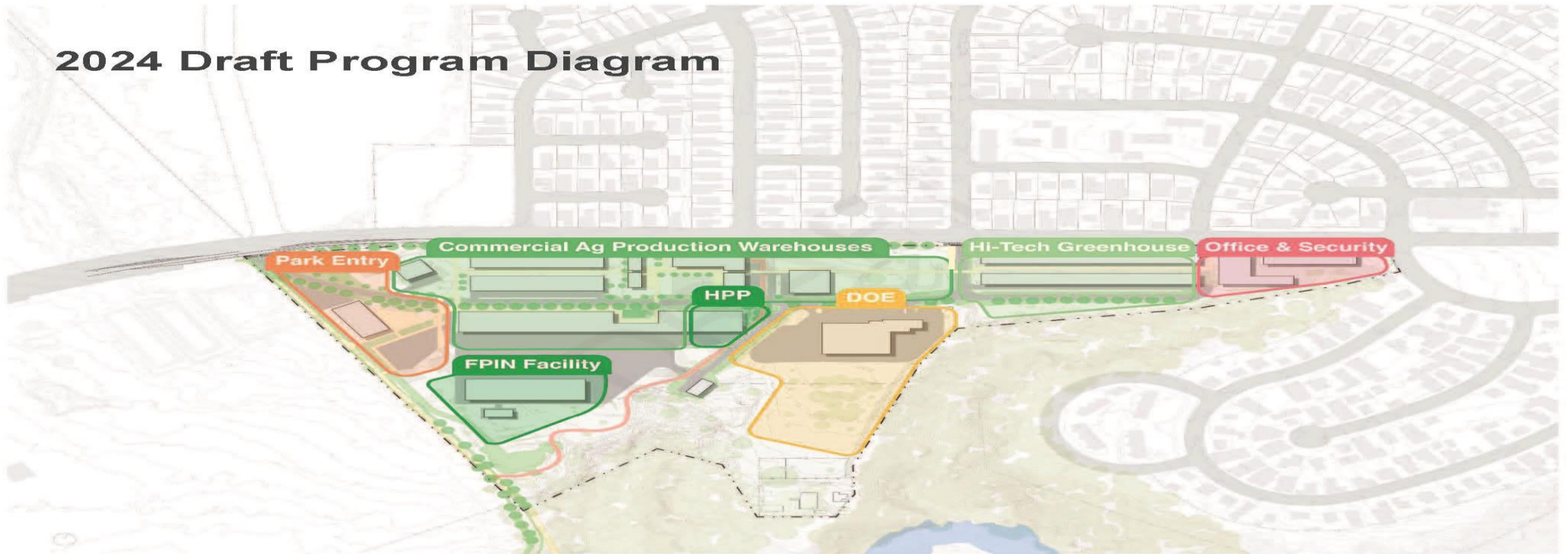


Eco-System

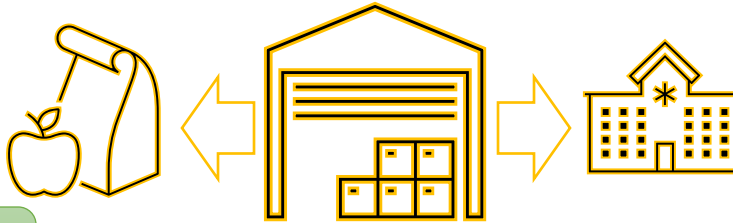
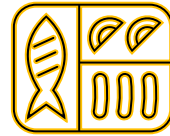
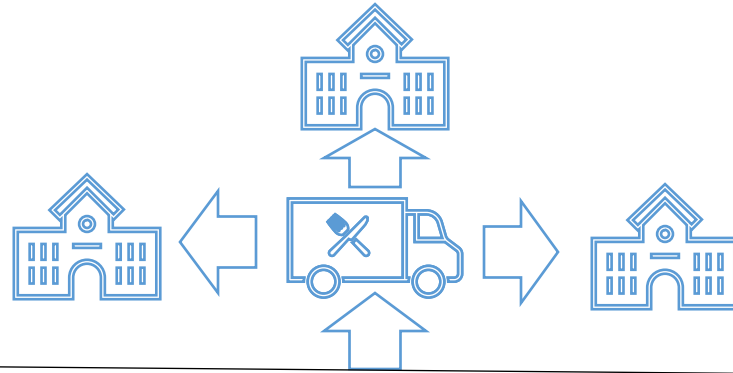


Food Security & Resiliency

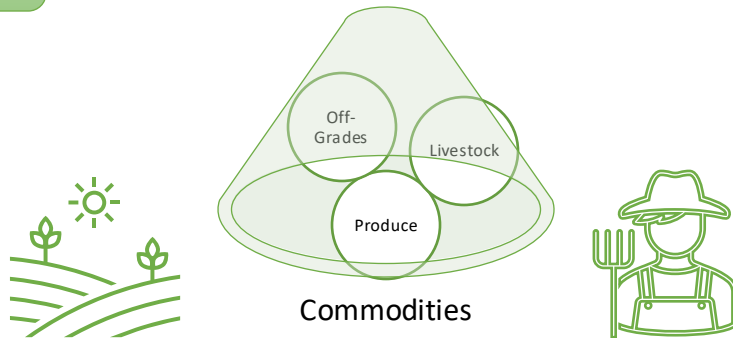
2024 Draft Program Diagram



DOE



ADC/DOA/CTAHR



Your Turn

Mapping Our Agricultural Landscape

Wall 1: Infrastructure/Facilities/Equipment

- What ADC is doing
- Add what YOU are doing

Wall 2:

New Markets - Scaling up and Exports

- What ADC is doing
- Add what YOU are doing

Wall 3:

Workforce Housing

- What ADC is doing
- Add what YOU are doing

Wall 4:

Food Security and Resiliency

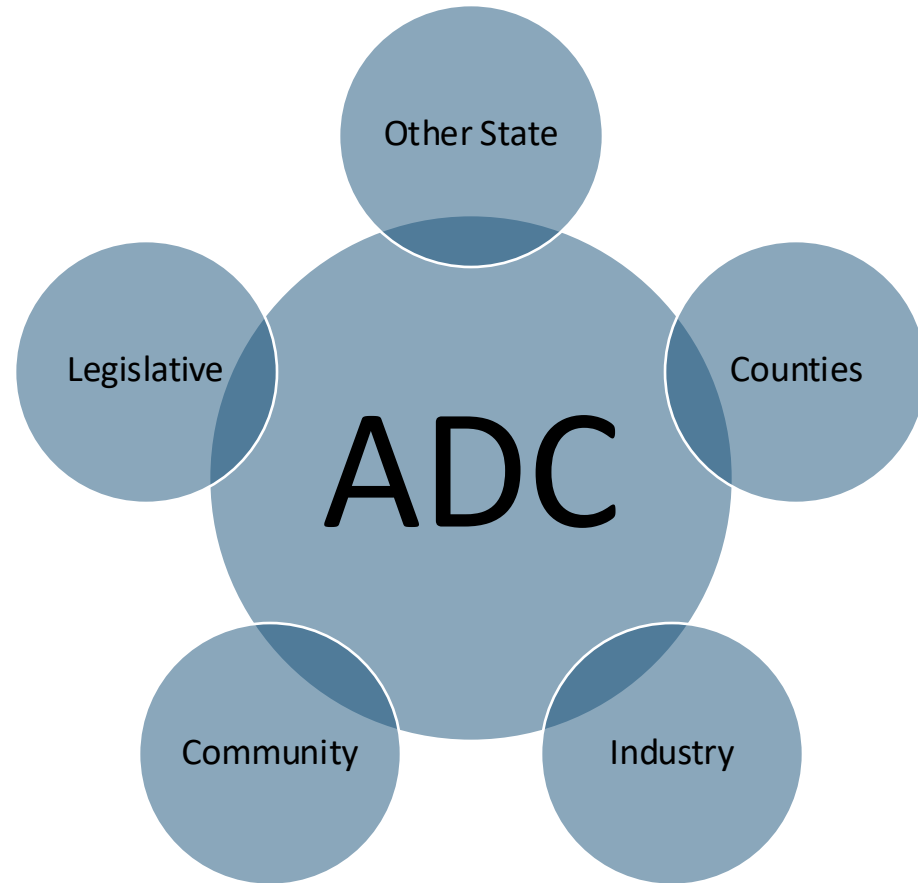
- What ADC is doing
- Add what YOU are doing

Wall 5:

What is Missing?

- Action?
- Policy?

Call to Action



MAHALO

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