



Agricultural Leadership
Foundation of Hawai'i

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MEDIA ADVISORY

HAWAII AGRICULTURE CONFERENCE, TOMORROW 9/27 & WEDNESDAY 9/28

HONOLULU – The 2022 Hawai'i Agriculture Conference, AG2022, begins tomorrow, Tuesday, September 27 and continues through Wednesday, September 28, at the Hawai'i Convention Center. Hosted by the Agricultural Leadership Foundation of Hawai'i (ALFH), AG2022 takes place in person for the first time since 2019.

This year's conference theme, "**Collaborative Leaders as Ag-ents of Change,**" will reflect the need for Hawai'i's agriculture sector and its affiliated industries to provide collaborative leadership to proactively address a changing environment, with a thought-provoking keynote presentation by Chad Buck, founder and owner of local companies such as Hawai'i Foodservice Alliance and HFA Logistics.

Key Visual Opportunities:

- Opening Keynote Presentation (Room 311): **Tuesday, 9:00-10:30 a.m.**
- FFA (Future Farmers of America) Youth Panel (Room 311): **Wednesday, 8:30-9:45 a.m.**
- AG2022 exhibitors in AGxchange (Room 313): Open throughout the conference
- Various breakout sessions and topics throughout the conference

Interview Opportunities:

- **Chad Buck** - AG2022 keynote speaker, Founder of Hawai'i Foodservice Alliance
- **Taylor Kellerman** - ALFH past president, Director of Diversified Agriculture and Land Stewardship at Kualoa Ranch