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2022 HAWAII AGRICULTURE CONFERENCE ANNOUNCES OPEN REGISTRATION

HONOLULU, HI - Registration is now open for the next statewide all-agriculture conference - the first since 2019. The 2022 Hawai'i Agriculture Conference, AG2022, is hosted by the Agricultural Leadership Foundation of Hawai'i (ALFH) and will take place in-person on September 27 & 28, 2022 at the Hawai'i Convention Center. Early bird registration is available for \$300 until July 31st after which the price increases by \$50.

This year's conference theme, "*Collaborative Leaders as Ag-agents of Change*" reflects the need for Hawai'i's agriculture sector and its affiliated industries to provide collaborative leadership to proactively address a changing environment. Current issues from the pandemic to climate change to cultural and social drivers reveal a critical need for the industry to identify, support and leverage opportunities to adapt in ways that benefit individual businesses, the collective agricultural community, and consumers of Hawai'i.

"AG2022 comes at a crossroads where Hawai'i's agricultural sector finds itself with an opportunity to shift gears," says Taylor Kellerman, Conference Committee Chairman for the Agricultural Leadership Foundation of Hawai'i. "The theme for the conference, *Collaborative Leaders as Ag-agents of Change*, intentionally sets a foundational goal for this industry to be creative in working together to create a sustainable and successful agricultural model moving forward."

The conference will open with a special keynote presentation by Chad Buck of the Hawai'i Foodservice Alliance and a presentation on *The State of Agriculture in Hawai'i Today* which will provide context that will enhance participation throughout the conference. The second day of



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the conference will begin with an opening session moderated by local FFA students. During the conference, attendees may choose among 24 breakout sessions within three conference tracks - *Community Collaboration*, *A Vibrant Workforce*, and *The Business of Agriculture*.

AG2022 registration includes access to two full days of plenary sessions, concurrent sessions, the AGxChange exhibit hall, and all meal functions. Middle School, High School, and College (Undergraduate and Graduate) students, and their teachers and advisors can register for \$150. To find out more about AG2022 or to register for the conference, visit <http://hiagconference.org>.

AG2022 is hosted by the Agricultural Leadership Foundation of Hawaii'i, with support from the Hawaii'i Department of Agriculture and the Buy Local, It Matters campaign, along with Principal sponsor Ulupono Initiative. Interested sponsors and exhibitors may find additional information online at: <https://hiagconference.org/sponsor.html>.

About the Agricultural Leadership Foundation of Hawaii'i (ALFH)

The ALFH was founded in 1982 in response to the major shift in Hawaii'i away from plantation agriculture. ALFH's mission is to provide leadership development opportunities for people committed to strengthening agriculture in Hawaii'i. ALFH also creates programs such as the Hawaii'i Agricultural Conference that invest in Hawaii'i's future agriculture sector. For more information on the Agricultural Leadership Foundation of Hawaii'i, visit <http://agleaderhi.org>.

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On the Web:

Agricultural Leadership Foundation of Hawaii: <http://agleaderhi.org>

AG2022 Conference: <http://hiagconference.org>

On Social:

Instagram: @ALF_Hawaii

Facebook: @ALFHawaii

Twitter: @ALF_Hawaii

LinkedIn: @agricultural-leadership-foundation-of-hawaii/