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## **2022 HAWAI'I AGRICULTURE CONFERENCE ANNOUNCES KEYNOTE SPEAKER**

***EARLY BIRD REGISTRATION DEADLINE EXTENDED UNTIL AUG. 5***

**HONOLULU, HI** - The 2022 Hawai'i Agriculture Conference, AG2022, announces a prominent figure in Hawai'i's food production industry as its keynote speaker. **Chad Buck**, founder and owner of local companies such as Hawai'i Foodservice Alliance and HFA Logistics, will headline the all-agriculture conference to happen in nearly three years. Hosted by the Agricultural Leadership Foundation of Hawai'i (ALFH) will take place in-person on September 27 & 28, 2022 at the Hawai'i Convention Center. Early bird registration has been extended until August 5 for the discounted price of \$300.

In alignment with this year's conference theme, "Collaborative Leaders as Ag-ents of Change," Buck's companies are focused on building and equipping first generation leaders, and driving Hawai'i toward a more sustainable and food secure future. Conference programming will reflect the need for Hawai'i's agriculture sector and its affiliated industries to provide collaborative leadership to proactively address a changing environment..

"Speaking at this year's Hawai'i Agriculture Conference could not come at a more opportune time," says Chad Buck. "There is much to share since the covid lockdown in 2020 about what we experienced as food providers and distributors. The biggest takeaway being that covid was a wake up call for our state in that we need to do a necessary shift and focus on growing our own food and feeding our own people."



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The conference will open with *The State of Agriculture in Hawai'i Today* presentation, which will provide context that will enhance participation throughout the conference. Also on Day 1, attendees will hear Chad's thought-provoking keynote titled *Juggernauts to Expanding Hawai'i Agriculture*. Day 2 of the conference will open with a look at *The Future* presented by Future Farmers of America (FFA) students. Throughout the conference, attendees may choose among 24 breakout sessions within three conference tracks - *Community Collaboration, A Vibrant Workforce, and Business of Agriculture*.

AG2022 registration includes access to two full days of plenary sessions, concurrent sessions, the exhibit hall, and all meal functions. Student registration is priced at \$150 and applies to Middle School, High School, and College (Undergraduate and Graduate) students. Complete details and pricing for both conferences are available online at <https://hiagconference.org>.

The Agricultural Leadership Foundation of Hawai'i presents AG2022 with support from the State of Hawai'i Department of Agriculture and sponsors such as Buy Local It Matters. Interested sponsors may find additional information online at: <https://hiagconference.org/sponsor.html>.

### **About Agricultural Leadership Foundation of Hawai'i (ALFH)**

The ALFH was founded in 1982 in response to the major shift in Hawai'i away from plantation agriculture. ALFH's mission is to provide leadership development opportunities for people committed to strengthening agriculture in Hawai'i. ALFH also creates programs such as the Hawai'i Agricultural Conference that invest in Hawai'i's future agriculture sector.

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### **On the Web:**

Agricultural Leadership Foundation of Hawaii: <http://agleaderhi.org>  
AG2022 Conference: <http://hiagconference.org>

### **On Social:**

Instagram: @ALF\_Hawaii  
Facebook: @ALFHawaii  
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